

# Digital Basic Artwork Guide

Format	Dimensions (W x H)	Motion	Orientation	File Type	Full Specs
<b>Reach</b>					
D48 Standard	864px x 432px	Static	Landscape	JPEG	<a href="#">Download (.pdf)</a>
D48 Kingsgate, Huddersfield	1600px x 900px	Static / Full motion	Landscape	JPEG, MP4	
<b>SKYFRAME</b>					
D96 Standard	1728px x 432px	Static	Landscape	JPEG	<a href="#">Download (.pdf)</a>
<b>RISE</b>					
DM6 Standard	720px x 1080px	Static	Portrait	JPEG	<a href="#">Download (.pdf)</a>
DM6 Manchester Road	480px x 760px	Static	Portrait	JPEG,	
Edgware Road, London	288px x 576px	Static	Portrait	JPEG	
Cricklewood, London	432px x 648px	Static	Portrait	JPEG	
DM6 Spaghetti Gateway	720px x 1080px	Static / Full motion	Portrait	JPEG, MP4	
<b>RISE</b>					
M8 Tower	576px x 864px	Static	Portrait	JPEG	<a href="#">Download (.pdf)</a>
Edinburgh Tower	576px x 864px	Static	Portrait	JPEG	<a href="#">Download (.pdf)</a>
Park Royal Tower	720px x 1080px	Static	Portrait	JPEG	<a href="#">Download (.pdf)</a>

Please email artwork to [artwork@75media.co.uk](mailto:artwork@75media.co.uk)

Files under 10MB can be emailed directly, files over 10MB can be sent via [wetransfer.com](https://wetransfer.com)

## Additional Copy Delivery & Scheduling

**Copy Allowance:** Each campaign can have up to 5 copies of artwork every 2 weeks, per campaign

**Additional artwork copies:** Any additional artwork copy will be charged at £150 per copy

**Out of hours scheduling:** Saturday & Sunday copy changes are charged at £500