

# 75 MEDIA

**Artwork size:** 609.6mm x 304.8mm

**Final artwork should be 10% of full printed size with a 3mm bleed & crop marks**

**Full printed size:** 6096mm x 3048mm

**Safe area:** 570.1mm x 268.3mm **(Inside orange line)**

**The safe area** is a smaller dimension than your final artwork size and is where the most important copy or logos should sit.

Anything that falls outside this area is at risk of being cut off when the poster is pasted.