

Digital Basic Artwork Guide

Format	Dimensions (W x H)	Motion	Orientation	File Type	Full Specs
Reach					
D48 Standard	864px x 432px	Static	Landscape	JPEG	Download (.pdf)
D48 Kingsgate, Huddersfield	1600px x 900px	Static / Full motion	Landscape	JPEG, MP4	
SKYFRAME					
D96 Standard	1728px x 432px	Static	Landscape	JPEG	Download (.pdf)
RISE					
DM6 Standard	720px x 1080px	Static	Portrait	JPEG	Download (.pdf)
DM6 Bolton Gateway	480px x 760px	Static	Portrait	JPEG,	
Brent Cross Gateway	288px x 576px	Static	Portrait	JPEG	
Cricklewood, London	432px x 648px	Static	Portrait	JPEG	
DM6 Spaghetti Gateway	720px x 1080px	Static / Full motion	Portrait	JPEG, MP4	
DM6 Tooting Approach	432px x 648px	Static	Portrait	JPEG	
RISE					
M8 Tower	576px x 864px	Static	Portrait	JPEG	Download (.pdf)
Edinburgh Tower	576px x 864px	Static	Portrait	JPEG	Download (.pdf)
Park Royal Tower	720px x 1080px	Static	Portrait	JPEG	Download (.pdf)

Please email artwork to **artwork@75media.co.uk**
Files under 10MB can be emailed directly, files over 10MB can be sent via wetransfer.com

Additional Copy Delivery & Scheduling

- Copy Allowance:** Each campaign can have up to 5 copies of artwork every 2 weeks, per campaign
- Additional artwork copies:** Any additional artwork copy will be charged at £150 per copy
- Out of hours scheduling:** Saturday & Sunday copy changes are charged at £500